



PRESS RELEASE

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The Beaches School VPK Earns Perfect Kindergarten Readiness Score

(Jacksonville, FL 6/21/07) The Beaches School's VPK Program recently earned a perfect score of 300 on the Florida Kindergarten Readiness Screener, a student test administered by the Early Learning Coalition of Duval and designed by the Florida Department of Education. A score of 300 means every four-year-old child in The Beaches School's 2005-2006 VPK program was deemed ready for kindergarten. Only two other programs of the 290 tested in Duval County received perfect scores.

"We are proud to offer the community a VPK program that delivers what it promises; four-year-old students who are fully prepared to enter kindergarten," said Linda Perschel, owner of The Beaches School with campuses in Neptune Beach and Jacksonville Beach.

The Beaches School's VPK Program provides an environment where children can feel comfortable to learn and grow at their own pace, and encourages positive social interactions and a sense of emotional well-being. Lessons are carefully designed to help students master early reading, math, science and language skills through developmentally appropriate curriculums, develop fine motor and gross motor skills through age-appropriate activities, and enrich their natural curiosity and creativity through exploration and the arts.

"The first years of a child's education establish the learning habits and attitudes toward education that he will carry with him into high school and beyond," said Perschel. "Choosing a great VPK program now is one of the most important things a parent can do to ensure their child's success in the future. And every VPK program is completely free, so why not choose the best?"

VPK is a state-funded program that allows parents to enroll each eligible child (four years old by September 1 and residing in Florida) into any VPK program, public or private, free of charge. In addition to kindergarten readiness, such early learning opportunities can also help to identify and address any

special learning needs a child may have before entering the school system. For details, visit www.vpkflorida.org.

The Beaches School offers VPK, preschool, K-8th grade and summer school programs. For more information on The Beaches School or enrollment, visit www.thebeachesschool.com or call (904) 249-0905.

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